

OCEAN NETWORKS CANADA

Brand guide for media + marketing

Logo specs

STANDARD

FULL
COLOUR



OUTLINE
BLACK



BLACK



OUTLINE
WHITE



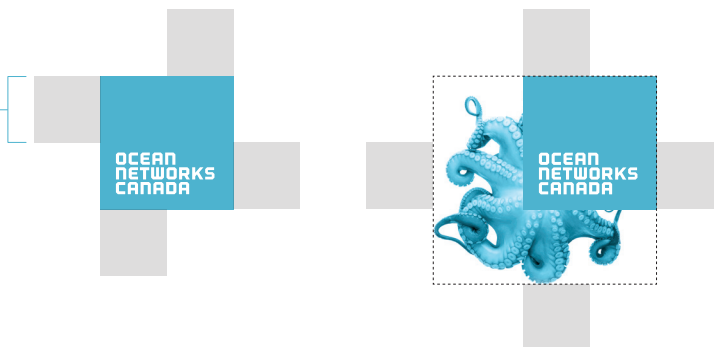
IMAGE



FORMAT

The standard square logo is designed to work with large photographic backgrounds or fields of colour. The logo with image is designed for applications where the background is white or where there are no background elements.

half the width
of square logo



PROTECTIVE SPACE

The protective space is the clear space required around the logo. It is based on 1/2 the width of the square logo. Equal spacing all around the logo defines this space.

MINIMUM SIZE

To preserve integrity of the logo and to maintain readability, the square portion of the logo should not appear any smaller than .75" in width.

Colour specifications



C	57	R	79
M	0	G	179
Y	6	B	206
K	13		

HTML **#4FB2CE**

PMS **7459**
(pantone matching system)

(main brand colour, to be used in report/presentation titles and headlines)

An Initiative of University of Victoria

AN INITIATIVE OF  University of Victoria

ONC is an initiative of the University of Victoria and therefore this visual element and/or mention of this should be included.

Note about file types

PNG files: Use for electronic applications such as Microsoft Word / Powerpoint and websites. PNG files support transparency. PNG files are raster files which means they can not be enlarged without quality loss.

JPEG files: Use for electronic applications only when a PNG is not suitable. JPEG files do not support transparency.

PDF/EPS files: These are available; if you require them please contact us.